

The logo is a circular emblem with a grey background. It features a large, stylized white letter 'A' in the center. The 'A' is composed of several geometric shapes, including triangles and rectangles, creating a sense of depth and structure. The text 'NEW ENGLAND ASSOCIATION OF TECHNOLOGY TEACHERS' is written in a circular path around the top and sides of the 'A'. At the bottom of the circle, the text 'CT • MA • ME • 1935 • NH • RI • VT' is visible, indicating the member states and the founding year.

**The 73rd Annual
New England Association of
Technology Teachers
Conference**

“Technological Design-Is it part of your program”

Friday, November 5th & Saturday November 6th, 2010

**University of Southern Maine
John Mitchell Center
Gorham, Maine 04096**

NEW ENGLAND ASSOCIATION OF TECHNOLOGY TEACHERS

Dear Exhibitor:

The New England Association of Technology Teachers would like to invite you to participate in the seventy third N.E.A.T.T. Conference, to be held at the:

University of Southern Maine
Gorham, Maine
November 5th & 6th, 2010

The Exhibitor Area will be an accommodating area in the main building. Each booth will be approximately 6' X 8' and will include:

- 8' high back wall and 3' high side drape
- One 6' skirted table
- Two folding chairs
- One wastebasket with liner
- One 7" X 44" ID sign with booth number

Audiovisual equipment and electrical hook-up are available, but must be requested on the enclosed contract. Parking is available in the main lot.

NEATT Membership of the New England Association of Technology Teachers includes teachers from throughout the six New England states. The conference participants are anxious to view your presentation of materials and products and develop new professional relationships with exhibitors.

Please plan to join us at the University of Southern Maine for the 73rd Annual New England Association of Technology Teachers Conference. We look forward to providing you with an unforgettable networking experience.

Contact: NEATT Exhibit Chair
Jerry Florio
5 Susan Circle
Johnston, RI 02919
(401) 785-2017
E-mail: gflorio@cox.net

NEW ENGLAND ASSOCIATION OF TECHNOLOGY TEACHERS

EXHIBITOR'S PACKET

EXHIBITOR'S SCHEDULE

Exhibitors will set up on Friday, November 5th, from 9:00 AM to 11:00 AM.

Exhibit hours will be Friday 11:00 AM to 3:30 PM and Saturday 8:00 AM to 12:00PM

Continental breakfast on Saturday and one lunch will be included with each paid booth.

ASSIGNMENT OF SPACE

No exhibitor may assign any of the space contracted for and assigned to him/her, nor may he/she display any article not regularly manufactured or handled by him/her.

SHIPPING INSTRUCTIONS

USM will not be able to store any exhibit materials/machinery. Any exhibitor who will be staying at the Howard Johnson Plaza Hotel (host hotel) may contact the hotel directly and reference the NEATT Conference to arrange to have materials/machinery shipped and held at the hotel.

Howard Johnson Plaza Hotel
Maine Turnpike Exit 48
155 Riverside St.
Portland, ME
207-774-5861 or 1-800-446-4656

BREAKDOWN DAY:

Exhibit removal will begin on Saturday at 3:30 PM.

AUDIOVISUAL, ELECTRICAL

Audiovisual and electrical accommodations are available and will be provided with request only. If accommodations are needed, please fill out the appropriate information on the contract. If the space is left blank accommodations may not be available on the day of the conference.

LIABILITY

The New England Association of Technology Teachers and University of Southern Maine will not be responsible for any loss, damage, or injury that may occur to the exhibitor or employees of the exhibitor or property from any cause whatsoever prior, during or subsequent to the period covered by the exhibit contract; and the exhibitor, on signing the contract, releases the New England Association of Technology Teachers from and agrees to indemnify same against any and all claims for such loss, damage or injury.

PROTECTION OF HOST SITE PROPERTY

The exhibitor is responsible for damage to USM property. No signs or other articles may be affixed, nailed or otherwise attached to the walls, decor, etc. No nails, tacks, staples or thick packing tape or duct tape may be used to affix the items to walls. The area designated for the exhibitors/vendors is the responsibility of the exhibitor, so please take appropriate measures to protect it. In the event that any of these items are used and results in damage to the USM property, the exhibitor will assume all cost for repairs.

NEW ENGLAND ASSOCIATION OF TECHNOLOGY TEACHERS

REFUNDS OR REJECTIONS

The New England Association of Technology Teachers reserves the right to reject any and all applicants for space, to restrict exhibits which may be objectionable and to prohibit or remove any exhibits which may detract from the general character of the display.

PROGRAM ADVERTISING

The 73rd Annual Conference Program will contain a floor plan showing booth numbers and exhibiting companies. The program size is 11 inches x 5 1/2 inches. Please use the information below if you wish to place an advertisement in the conference program.

Rates for advertising are as follows:

Location	Exact Size	Cost
Full Inside Page	10" x 4 1/2"	\$75.00
Half Inside Page	4" x 4 1/2"	\$60.00
Quarter Inside Page	2 1/8" x 4 1/2"	\$40.00
*Inside Front Cover	10" x 4 1/2"	\$100.00
*Inside Back Cover	10" x 4 1/2"	\$100.00
*Outside Back Cover	10" x 4 1/2"	\$125.00
* Earliest POST MARK DATE will determine assignment of cover advertisements. (Refunds will be made for overpayment)		

Advertisements must be submitted in DIGITAL FORM ONLY and sent by CD. Files must be in PDF FORMAT ONLY. Size and layout must be exact and will be PRINTED AS RECEIVED. Please submit 1 copy of your advertisement on a CD. Copy must be submitted no later than October 1, 2010. All digital copy for advertisements should be submitted to Jerry Florio along with the contract paperwork.

ROOM RESERVATIONS

All exhibitors may make hotel reservations directly with Howard Johnson Plaza Hotel by calling (207)-774-5861 no later than October 5, 2010. Please inform the hotel that you are an exhibitor with the 73rd NEATT Conference to receive the conference rate of \$59:00 plus tax per night for single or double, inclusive. Continental breakfast included with room.

Howard Johnson Plaza Hotel
Exit 48
155 Riverside St
Portland, ME

Cutoff date for room reservations is October 5, 2010

DOOR PRIZES

For an exhibitor, the door prize represents a modest additional investment, considering the total cost of exhibiting. It is, however, an investment that pays rich dividends in the total education-marketing picture. Your company's image can be greatly enhanced by selecting a useful gift that reflects your good taste, as well as interest in instructors as persons rather than just customers

CONTRACT FOR EXHIBIT AND ADVERTISING SPACE

Please reserve space for our exhibit at the 73rd Annual Conference of NEATT to be held at University of Southern Maine on November 5th & 6th, 2010. This reservation is made to the instructions and regulations contained in the enclosed material.

Booths cost \$250.00 and will include a Saturday continental breakfast and one lunch per booth, one electrical hookup, parking, and one associate membership. The booth is supplied with pipe and drape, one 6' draped table, two folding chairs, and an Exhibitor ID sign. Make checks for booth and advertisement space out to NEATT. The deadline is October 1, 2009. Booth space will be assigned on first come, first served basis.

<u>BUSINESS INFORMATION</u>
DATE:
BUSINESS NAME:
CONTACT PERSON:
ADDRESS
CITY
STATE/ZIP
PHONE:
E-MAIL
FAX#

<u>BOOTH SELECTION</u>	
Cost per booth:	\$250.00
Total # of booths requested:	
Total Cost for booth space:	

<u>ADVERTISING SELECTION</u>			
Choose One <small>(If requesting a cover please also select a second choice)</small>	Location	Exact Size	Cost
	Full Inside Page	10" x 4 1/2"	\$75.00
	Half Inside Page	4" x 4 1/2"	\$60.00
	Quarter Inside Page	2 1/8" x 4 1/2"	\$40.00
	*Inside Front Cover	10" x 4 1/2"	\$100.00
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<u>ADDITIONAL MEALS</u>		
QTY		
	Saturday Breakfast	Free
	Saturday Awards Luncheon	\$20.00 pp
* You receive one free lunch per paid booth.		

BOOTH REPRESENTATIVE(S)

How many representatives will be working your booth(s)? 1 2 3 4

Please provide the name and title for the person(s) that will be attending the conference.

NAME(S):

TITLE(S):

EXHIBITOR ASSOCIATE MEMBERSHIP INFORMATION

Your payment includes one exhibitor associate membership. Please complete the information below for the person that will be named the member and receive all benefits and mailings.

NAME:

HOME ADDRESS:

HOME CITY:

HOME STATE/ZIP:

HOME PHONE:

PREFEREED E-MAIL:

ELECTRICAL AND AUDIOVISUAL REQUESTS

Our booth will need electricity.

A 110 outlet will be available, please describe any special circumstance you may required:

Our booth will need audiovisual equipment.

Please describe the equipment you need:

TOTAL PAYMENT ENCLOSED

Booth Space Total:

Advertisement Total:

Meal Selection Total:

Total Enclosed:

Send full payment for booth and advertisement space with contract to:

NEATT Exhibit Chair

Jerry Florio

5 Susan Circle

Johnston, RI 02919

(401) 785-2017

E-mail: gflorio@cox.net

Make checks payable to NEATT

A duplicate contract confirming your reservation will be emailed as soon as space is assigned. PLEASE INCLUDE COPIES ONLY FOR ADDITIONAL REQUESTS FOR AUDIO and ELECTRICAL SERVICES. NO REFUNDS AFTER OCTOBER 1, 2010. 50% REFUND FOR ALL CANCELLATIONS.

SIGNATURE:

TITLE: