

The logo is a circular emblem. The outer ring contains the text "NEW ENGLAND ASSOCIATION OF TECHNOLOGY TEACHERS" at the top and "CT • MA • ME • NH • RI • VT" at the bottom, with the year "1935" in the center of the bottom arc. The inner circle features a stylized graphic of a computer monitor with a large white arrow pointing upwards from the center of the screen.

**The 74th Annual
New England Association of
Technology Teachers
Conference**

“The Changing Faces of Technology Education”

Friday, November 4th 2011

**Stanley Black & Decker University
1000 Stanley Drive
New Britain, Connecticut 06053**

NEW ENGLAND ASSOCIATION OF TECHNOLOGY TEACHERS

Dear Exhibitor:

The New England Association of Technology Teachers would like to invite you to participate in the seventy fourth N.E.A.T.T. Conference, to be held at the:

Stanley Black & Decker University
New Britain, Connecticut
November 4, 2011

The Exhibitor Area will be an accommodating area. With each booth space there will be:

- 6' x 2' skirted table
- Two folding chairs
- ID sign with booth number

A 120 V electrical hook-up will be provided. Free ample parking is available.

NEATT Membership of the New England Association of Technology Teachers includes teachers from throughout the six New England states. The conference participants are anxious to view your presentation of materials and products and develop new professional relationships with exhibitors.

Please plan to join us at the Stanley Black & Decker University for the 74th Annual New England Association of Technology Teachers Conference. We look forward to providing you with an unforgettable networking experience.

Contact: NEATT Exhibit Chair
Jerry Florio
5 Susan Circle
Johnston, RI 02919
(401) 785-2017
E-mail: gflorio@cox.net

NEW ENGLAND ASSOCIATION OF TECHNOLOGY TEACHERS

EXHIBITOR'S PACKET

EXHIBITOR'S SCHEDULE

Exhibitors will set up on Thursday, November 3rd, from 6:00 PM to 7:00 PM.

Exhibit hours will be Friday 9:00 AM to 3:30 PM.

Continental breakfast on Friday and one lunch will be included with each paid booth.

ASSIGNMENT OF SPACE

No exhibitor may assign any of the space contracted for and assigned to him/her, nor may he/she display any article not regularly manufactured or handled by him/her.

BREAKDOWN DAY:

Exhibit removal will begin on Friday at 3:30 PM.

LIABILITY

The New England Association of Technology Teachers and Stanley Black & Decker University will not be responsible for any loss, damage, or injury that may occur to the exhibitor or employees of the exhibitor or property from any cause whatsoever prior, during or subsequent to the period covered by the exhibit contract; and the exhibitor, on signing the contract, releases the New England Association of Technology Teachers from and agrees to indemnify same against any and all claims for such loss, damage or injury.

PROTECTION OF HOST SITE PROPERTY

The exhibitor is responsible for damage to Stanley Black & Decker University property. No signs or other articles may be affixed, nailed or otherwise attached to the walls, decor, etc. No nails, tacks, staples or thick packing tape or duct tape may be used to affix the items to walls. The area designated for the exhibitors/vendors is the responsibility of the exhibitor. In the event that any of these items are used and results in damage to the Stanley Black & Decker University property, the exhibitor will assume all cost for repairs.

REFUNDS OR REJECTIONS

The New England Association of Technology Teachers reserves the right to reject any and all applicants for space, to restrict exhibits which may be objectionable and to prohibit or remove any exhibits which may detract from the general character of the display.

PROGRAM ADVERTISING

The 74th Annual Conference Program will contain a floor plan showing booth numbers and exhibiting companies. The program size is 11 inches x 5 1/2 inches. Please use the information below if you wish to place an advertisement in the conference program.

Rates for advertising are as follows:

Location	Exact Size	Cost
Full Inside Page	10" x 4 1/2"	\$75.00
Half Inside Page	4" x 4 1/2"	\$60.00
Quarter Inside Page	2 1/8" x 4 1/2"	\$40.00
*Inside Front Cover	10" x 4 1/2"	\$100.00
*Inside Back Cover	10" x 4 1/2"	\$100.00
*Outside Back Cover	10" x 4 1/2"	\$125.00
* <u>Earliest POST MARK DATE will determine assignment of cover advertisements.</u> (Refunds will be made for overpayment)		

NEW ENGLAND ASSOCIATION OF TECHNOLOGY TEACHERS

Advertisements must be submitted in DIGITAL FORM and sent by CD. Files must be in PDF FORMAT ONLY. Size and layout must be exact and will be PRINTED AS RECEIVED. Please submit 1 copy of your advertisement on a CD. Copy must be submitted no later than October 1, 2011. All digital copy for advertisements should be submitted to Jerry Florio along with the contract paperwork.

ROOM RESERVATIONS

All exhibitors may make hotel reservations directly with Hartford Marriott Farmington by calling (860)-678-1000 no later than October 5, 2011. Please inform the hotel that you are an exhibitor with the 74th NEATT Conference to receive the conference rate of \$89:00 plus tax per night for single or double, inclusive. Continental breakfast included with room.

Hartford Marriott Farmington
15 Farm Springs Road
Farmington, CT

Cutoff date for room reservations is October 5, 2011

DOOR PRIZES

For an exhibitor, the door prize represents a modest additional investment, considering the total cost of exhibiting. It is, however, an investment that pays rich dividends in the total education-marketing picture. Your company's image can be greatly enhanced by selecting a useful gift that reflects your good taste, as well as interest in instructors as persons rather than just customers

NEW ENGLAND ASSOCIATION OF TECHNOLOGY TEACHERS

CONTRACT FOR EXHIBIT AND ADVERTISING SPACE

Please reserve space for our exhibit at the 74th Annual Conference of NEATT to be held at Stanley Black & Decker University on November 4th, 2011. This reservation is made to the instructions and regulations contained in the enclosed material.

Booths cost \$200.00 and will include a continental breakfast and one lunch per booth, one electrical hookup, parking, and one associate membership. The booth is supplied with one 6' draped table, two folding chairs, and an Exhibitor ID sign. Make checks for booth and advertisement space out to NEATT. The deadline is October 1, 2011. Booth space will be assigned on first come, first served basis.

<u>BUSINESS INFORMATION</u>	
DATE:	
BUSINESS NAME:	
CONTACT PERSON:	
ADDRESS	
CITY	
STATE/ZIP	
PHONE:	
E-MAIL	
FAX#	

<u>BOOTH SELECTION</u>	
Cost per booth:	\$200.00
Total # of booths requested:	
Total Cost for booth space:	

<u>ADVERTISING SELECTION</u>			
Choose One (If requesting a cover please also select a second choice)	Location	Exact Size	Cost
	Full Inside Page	10" x 4 1/2"	\$75.00
	Half Inside Page	4" x 4 1/2"	\$60.00
	Quarter Inside Page	2 1/8" x 4 1/2"	\$40.00
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<u>MEALS</u>		
	Friday Breakfast	Free
	Luncheon	Free
* You receive one free lunch per paid booth.		

BOOTH REPRESENTATIVE(S)

How many representatives will be working your booth(s)? 1 2 3 4

Please provide the name and title for the person(s) that will be attending the conference.

NAME(S):

TITLE(S):

EXHIBITOR ASSOCIATE MEMBERSHIP INFORMATION

Your payment includes one exhibitor associate membership. Please complete the information below for the person that will be named the member and receive all benefits and mailings.

NAME:

HOME ADDRESS:

HOME CITY:

HOME STATE/ZIP:

HOME PHONE:

PREFEREED E-MAIL:

TOTAL PAYMENT ENCLOSED

Booth Space Total:

Advertisement Total:

Total Enclosed:

Send full payment for booth and advertisement space with contract to:

NEATT Exhibit Chair

Jerry Florio

5 Susan Circle

Johnston, RI 02919

(401) 785-2017

E-mail: gflorio@cox.net

Make checks payable to NEATT

A duplicate contract confirming your reservation will be emailed as soon as space is assigned. NO REFUNDS AFTER OCTOBER 1, 2011. 50% REFUND FOR ALL CANCELLATIONS.

SIGNATURE:

TITLE:

NEW ENGLAND ASSOCIATION OF TECHNOLOGY TEACHERS

Please Note:

Any exhibitor who will want or require wireless internet access must provide the following information:

Full Name _____

Email Address: _____

Mobile or Office Number: _____

Company Name _____

Length of access require: _____

Any questions can be directed to:

Mark Farveau (Facilities/Events)

Fax: (860) 826-3213

mfarveau@stanleyworks.com

